

Camellia oil is a traditional vegetal oil which has been loved in Japan for a long time.

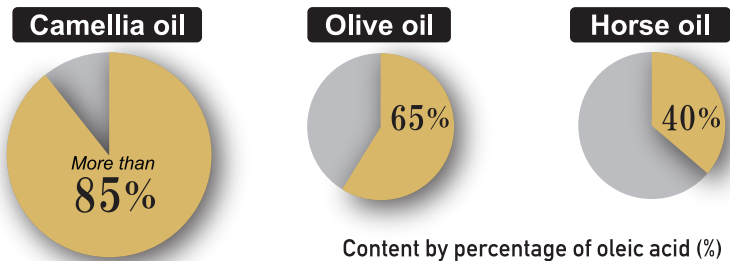
We omikenshi needs camellia oil into our rayon.

● BENI-TSUBAKI RAYON provides moisture and maintains water balance in surface of skin

—Why camellia oil?—

Oleic acid is one of major components in sebum. It helps a moisture barrier care in skin by its abundance of moisture-retaining property.

Camellia oil which contains oleic acid over 85%, widely used such as skin care, hair care and etc. Other than that, it's said that camellia oil doesn't oxidized.



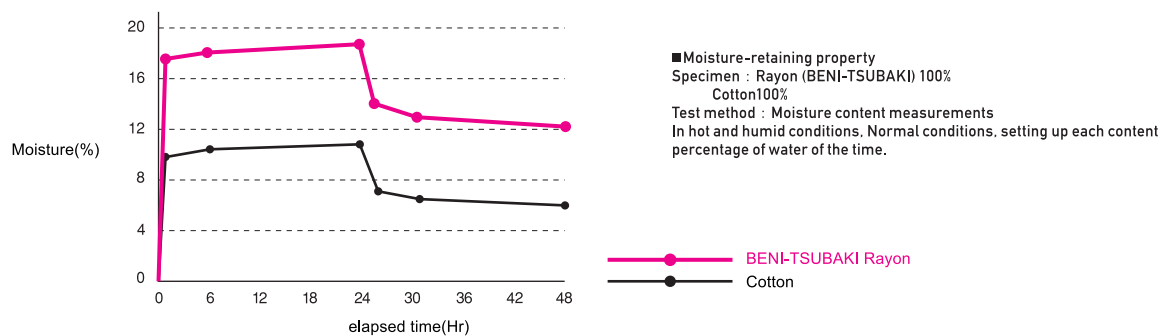
◆ Omikenshi uses vegetal oil extracted from camellia's seed in Japan.

● Good for dry skin

—Moisture veil by the effect of Camellia oil—

Insufficiency of water in the stratum corneum causes dry skin and skin trouble.

BENI-TSUBAKI is most contained oleic acid. It gives the gentleness to dry skin.



● The rayon well blended in human skin

“BENI-TSUBAKI is designed by its concept “Blend in human skin”

We aim at the rayon which make human skin looks more beautiful.

* Blended test in human skin
The left image : Regular Rayon 100%
The right image : BENI-TSUBAKI 100%



Regular Rayon 100% / BENI-TSUBAKI 100%

Numeric values from tests may differ depending on the mixing rate of rayon and knitting contexture. Please check each product when presenting numeric values for general consumers. Please ask our sales personnel for sales promotion expressions for general consumers.

