

**EleganceRed** Hitting the pinnacle, elegant red



*Hitting the pinnacle,  
elegant red*

# Elegance Red



**High color fastness**  
High color fastness even in this shade of red



**Washing durability**  
Minimal color fading after 30 washes



**No color bleeding**  
Color does not bleed when washed

Daimaru method: Contamination Level 5 Boken Quality Evaluation Institute measured value

**Reference Data**

Test material: Elegance Red 40/1 circular rib fabric C100%

Criteria	Category		
Washing (A-2)	Discoloration (level)		4-5
Friction shape II	Contamination (level)	Dry	3
		Wet	2-3
Color fastness to light and perspiration (B method)	Discoloration (level)	Acidic	4-5
		Alkaline	4-5
Color bleeding (Daimaru method)	Contamination		None
Chlorinated water (A method)	Discoloration (level)		4-5

Testing organization: Boken Quality Evaluation Institute

(Effects may vary depending on factors such as the moisture rate and processing method. Labels of functional figures for general consumers should be confirmed for each product. For information on the expressions to use in promotional materials targeting general consumers, contact our sales office.)

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