

myFragrance®

Lasting fragrance,
lasting appeal

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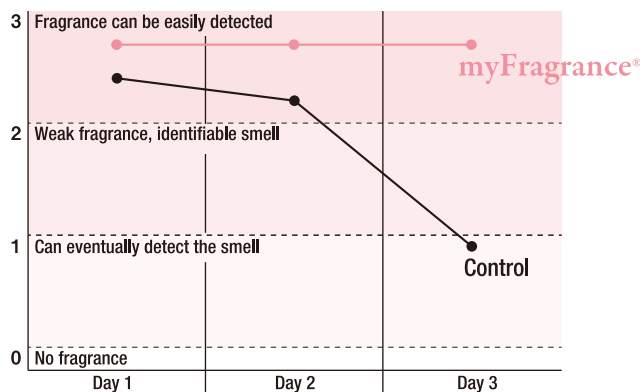
myFragrance®

マイフレグランス®

When you are out for a walk, your first hint of flowers comes from the aroma they give off. Over time, it is fragrance, more than visual appearance, that appeals. myFragrance® allows the pleasant fragrance to be maintained, ensuring your appeal lasts longer than ever.



Fragrance Sense Test



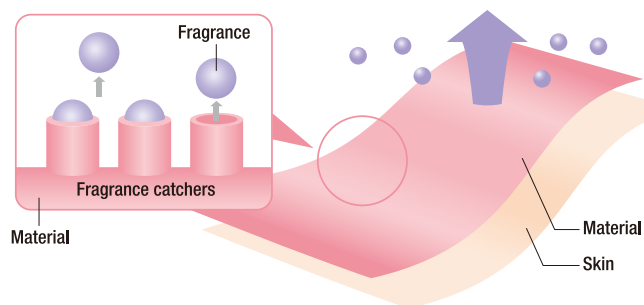
(The sense of smell varies by individual.)

Test material: myFragrance® 40/1 bare jersey (R 62%, Es 33%, Pu 5%)

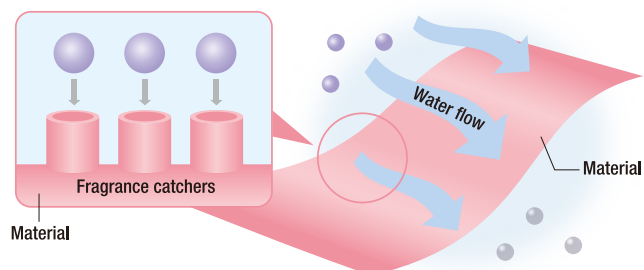
Control 40/1 bare jersey (R 62%, Es 33%, Pu 5%)

Testing organization: Boken Quality Evaluation Institute

When Worn (Fragrant) **Fragrance is released**



When Washed (Reset) **Fragrance is captured**



myFragrance® extends the life of the fragrance by enabling fragrance catchers adhered to the surface of a fabric through a special processing method to capture particles of fragrance. The particles captured by the catchers can be washed with running water. During the rinse cycle after the wash, you can add a softener with your preferred fragrance, and the fragrance will be reset after use through the washing process.

(myFragrance® does not come scented with its own fragrance.)

(Effects may vary depending on factors such as the moisture rate and processing method. Labels of functional figures for general consumers should be confirmed for each product. For information on the expressions to use in promotional materials targeting general consumers, contact our sales office.)